



KINDREDSPIRIT

Advertising Information

Contact: Joanne Fabiaschi / Tel: 020 7859 4869 / Email: ads.kindred@gmail.com

Online: www.kindredspirit.co.uk - facebook.com/KindredSpiritMagazine

Instagram: [kindredspiritmagazine](https://www.instagram.com/kindredspiritmagazine) - Twitter: [@KindredMagazine](https://twitter.com/KindredMagazine)

Address: Kindred Spirit, 19-21 Cecil Court, London WC2N 4EZ

SHARING SPIRITUAL WISDOM FOR OVER 30 YEARS

KINDREDSPIRIT
has done a marvellous
job of sending a
message which can
touch people's lives
in a positive way.

NEALE DONALD WALSCH
AUTHOR

KINDREDSPIRIT has been the
UK's go-to guide to spiritual and
compassionate living for over
30 years. It offers a combination
of ancient wisdom and practical
advice from contemporary
teachers and writers.

The magazine showcases new
healing modalities, shares insightful
interviews with the leading lights
of the MBS world, and reports
on spirituality, well-being, natural
health and the inner workings of
the human mind and emotions.
The annual Kindred Spirit awards
are highly respected and coveted.

KINDREDSPIRIT
is a source of information,
inspiration and contemplation.

OUR AIM

We publish articles that help to inspire, inform and educate readers on their path to a more spiritual and compassionate way of living.

Each issue of a hundred full colour pages is created with great integrity, care and precision to provide the highest quality magazine in both content and design.



KINDREDSPIRIT is the go to magazine for anyone who wants to take their spiritual practice to the next level. I am delighted to support this wonderful magazine and I'm privileged to call the team my friends.

KYLE GRAY
AUTHOR

KEY FACTS

- Established in 1987
- Frequency: 6 x 100 page issues per year (bi-monthly)
- Price: £4.99
- Trusted by over 180,000 readers
- Female readership: 81%
- Our unique Retreat Guide is published annually within our July/August issue
- Annual Kindred Spirit Awards
- Available via UK Newstrade (WHSmith retail and travel outlets, newsagents, indie bookshops, specialist healthfood stores and holistic centres) + International + Digital
- Loyal subscription base
- Strong presence on Facebook, Twitter and Instagram
- Website with exclusive articles and competitions

DON'T MISS...
A chance to be part
of the 2021 annual
Retreat Guide!
Call for details



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Display Advertising

• FULL PAGE (full bleed) 210mm x 297mm plus 5mm bleed £1400	• HALF PAGE (horizontal) 180mm x 126mm £705	• HALF PAGE (vertical) 87mm x 257mm £705	• QUARTER PAGE 87mm x 126mm £405
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- **VAT:** Ad rates are provided exclusive of 20% VAT
- **Special Positions:** Outside Back Cover & Inside Front Cover and Inside Back Cover **add 15%** (artwork & copy for these positions are subject to the editors' approval.) Any other requested page position - for quarter, half or full page adverts - **add 10%.**
- **Series Rates:** 5% for two issues, 7.5% for three, 10% for four, 12.5% for five, 15% for six.
- **Group discounts available across our market-leading titles.**
- **INSERTS:** Cost per thousand: £60 +VAT (£55 +VAT charity rate) / Min. 5,000 copies. Weight up to 10gms. A4 size folded once, or single A5 sheet. Excess weight/size is subject to extra charge.

2020 SCHEDULE:

ISSUE	AD DEADLINES	ONSALE DATE
Jan-Feb 2021, 173	13 Nov, 2020	17 Dec, 2020
Mar-Apr 2021, 174	21 Jan, 2021	25 Feb, 2021
May-Jun 2021, 175	25 Mar, 2021	29 Apr, 2021
Jul-Aug 2021, 176	20 May, 2021	24 Jun, 2021
Sept-Oct 2021, 177	22 Jul, 2021	26 Aug, 2021
Nov-Dec 2021, 178	9 Sept, 2021	14 Oct, 2021
Jan-Feb 2022, 179	11 Nov, 2021	16 Dec, 2021

HOW TO SUPPLY YOUR DISPLAY ADS:

Artwork should be supplied as PDF (PDF/X1-A compliant). All graphics and images must be converted to CMYK and be at least 300dpi or will be rejected by our online print upload system.

HOW TO BOOK YOUR ADS:

Email Joanne Fabiaschi on ads.kindred@gmail.com or call 020 7859 4869.

Please include your name, address and telephone when emailing us. Please make a payment with your booking by: • *Credit or Debit card.* If sending a written order please give the card number, the expiry date and security code; • *PayPal payment to web@watkinsbooks.com* (£ GBP or \$ USD according to the current exchange rate); or • *Cheque in £ GBP.*

WE CAN DESIGN YOUR ADVERT FOR YOU - please contact us for details.

TERMS & CONDITIONS: • Advertisers and their agents warrant that copy, text, display and illustrations will not infringe any common law or statutory copyright, right of privacy or other right of any other person, firm or corporation and will contain no matter that is libellous or otherwise objectionable. • While every effort is made to ensure that advertisements appear correctly the Publisher will not be held responsible for errors or delay in

delivery. • We reserve the right to make an additional charge for designing advertisements involving difficult composition or major alterations to copy and layout. • We reserve the right to change ad rates at any time. • We cannot guarantee to implement any alterations to copy received after the copy deadline. • Any booked advertisements (including series bookings) which are later cancelled will incur an administration charge (Minimum £20).

Classified Advertising

Minimum £20 + VAT = 20 words.
Over 20 words, add £1 per word +VAT

Telephone numbers and post codes count as one word. Email and website count as two words.

Please state a category when booking.

Layout: The first few words (no more than the first line) are put into capitals. Apart from this no words can be anything other than standard text.

• **SEMI-DISPLAY:** For an extra £10 +VAT (per issue), we will add a tint box to your advert to help it stand out amongst the regular classified adverts. For example, a 20 word Semi-Display advert would cost £30 +VAT = £36.00.

• **BOX NUMBERS:** £5+VAT (per issue) / £10 for advertisers outside the UK.

Resource Directory

Our Spiritual directory lists interesting resources ranging from courses, events, products and services.

Materials: copy and logo should be supplied strictly to the template provided. Advertisements are placed according to category and no special positioning can be guaranteed. Please state a category when booking.

• **Resource Directory Box: £150**

58mm x 52mm logo + copy (standard form)

Popular category headings for Resource Directory and Classifieds include: Angels / Astrology / Centres & Retreats / Courses / Events / Holidays / Professional Training / Readings / Shamanism...



Web Advertising - Our audience at your door!

MONTHLY EMAIL NEWSLETTER

Be part of our Kindred Spirit monthly email newsletter with news, offers and exclusive articles.

• **Banner Ad: £150** 590 pixels (w) x 100 pixels (h) JPG format

WEBSITE ADS

• **Right Hand Side Panel Ad: £220** 300 pixels (w) x 300 pixels (h) JPG format
Ad's appear on website for 30 days - to extend time - ask for details.

WEBSITE SPONSORED ARTICLE

KINDREDSPIRIT 'RECOMMENDS' Sponsored article: **£350** - ask for details.

WEBSITE CLASSIFIEDS

LINEAGE ADVERTS - 50p per word if replicated from a magazine advert booked at the same time. Otherwise £1 a word (Min. £20).

WEB SCHEDULE: Web Advertising can be placed at any time subject to availability.

Make a booking for **DISPLAY + WEB** Advertising at the same time and save!

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